

Advancing Excellence

in America's Nursing Homes

Advancing Excellence is a national campaign that encourages, assists, and empowers nursing homes to improve the quality of care and life for residents. Your home will have access to **FREE** comparative data and evidence-based interventions. You'll be able to select goals and find helpful tips on how to implement change.

Joining the campaign is FREE and EASY!

Visit: www.nhqualitycampaign.org and click on "REGISTER TODAY!"

What Do You Get for Joining?

- **Recognition** • Be acknowledged through marketing pieces, press releases, decals, and recognition at local conferences
- **Quarterly Comparative Data** • Use the quarterly data report to analyze where your home ranks regionally and within the state
- **Satisfaction Surveys** • Receive staff and resident satisfaction survey results by Primaris, through MoLANE, between June 2010 and March 2011
- **Special Learning Opportunities** • Take part in networking and training opportunities, sharing best practices and experiences
- **Research-based Tools** • Access to an online portal of practical and evidence-based quality improvement tools that target your goals

What Are You Waiting For?

Help Missouri lead the nation in quality improvement by signing up! This campaign has been proven to:

- Establish better resident/caregiver relationships
- Reduce staff turn-over
- Improve efficiency
- Save money

Already a Member?

You **MUST** reenroll by visiting www.nhqualitycampaign.org! As an added bonus, if you reenroll by **Jan 31st**, you'll be designated as a **Charter Member**! You'll also be given an opportunity to change goals, update your profile, and set new targets!

Contact **Jennifer Reed** at 800.735.6776 ext. 182 or **Carol Scott** at 800.309.3282 for information about your account, lost password, or any other questions!

Register.

Set Goals.

Use Targeted Tools.

See Results!

www.nhqualitycampaign.org